

**The New Jersey Water Color Society's
77th Annual Open Juried Exhibition
October 7 – November 3, 2019**

**The Middletown Arts Center (MAC)
36 Church Street Middletown, NJ 07748**

Entries will be accepted only through the online entry process from May 15th through August 14, 2019.

Entries due: August 14, 2019

Notification of Accepted Artists: week of September 1, 2019

Receiving: Saturday, October 5, 2019 - 10am-Noon

Reception: Sunday, November 3, 2019 - 1pm-3pm Awards at 2pm

Removal of Accepted Paintings: Sunday, November 3, 2019 3pm-4pm

Eligible Works:

The exhibition is open to residents of New Jersey, 18 years or older and Elected members in other states. We accept paintings done in water media (including acrylic), collage (created with handmade water media on paper /yupo by the artist) framed under glass or plexiglass. We do not accept paintings previously shown in any NJWCS exhibition or show, copies, prints, classwork or workshop creations, computer generated, water-soluble oils, varnished, woven or dimensional build-up of textural materials and nude paintings.

Digital entries only:

Go to www.NJWCS.org to enter, then to **Events and Exhibitions** and follow the instructions. We recommend you prepare your images first and then proceed to the web site. JPEGs should be of the image only, no mats, frames or extraneous backgrounds and correctly oriented, horizontal or vertical. All entries must be in JPEG format, RGB, 1200 pixels on the longest dimension, 300dpi and file size not to exceed 3 MB. Name your JPEG file: Last Name_ First Name_1 or 2_Title For example: Doe_Jane_1_Summer Scene.JPEG. You may submit one or two images, but only one may be selected for the exhibition. If you are entering two images, both entries must be submitted at the same time, using the same entry form. When entering online please include a sale price or mark NFS if not for sale. Make sure you record this information for your painting label if selected. For help please contact Mike 732-291-8053 or mike@mikescherfen.com

Entry fees:

Elected and Associate Members of NJWCS (with 2019 dues paid): \$30 for 1 entry, \$40 for 2.

Non-Members: \$40 for 1, \$50 for 2. Payment may be made online (preferred) using a credit card or a PayPal account in conjunction with online registration. You do not have to be a PayPal member to use this service.

If paying by mail (check), please complete the online process up to the "Submit" button. Do not click the submit button, print out the entry form and mail it with your check made out to NJWCS, Inc. to: Mike Scherfen

55 Ave. D Atlantic Highlands, NJ 07716 If paying by check email with your jpeg image(s) to Mike@mikescherfen.com

Framing/Size Limitations:

Mats must be white, off-white or light neutrals; colored ¼" inner mat liners are acceptable. The maximum frame size is 44" x 44", paintings larger than 28" in any direction must be framed using plexiglass as well as all metal frames (regardless of size). The minimum image size is 9" x 12". Paintings must be properly framed with secure wire for hanging.

Juror of Selection:

Laurin McCracken AWS <http://www.lauringallery.com>

If your painting is selected you will be notified by email, mail or phone the week of September 1, 2019.

A list of accepted artists and the painting title will be posted on www.NJWCS.org and the NJWCS face book page the first week of September. Artists whose work is selected will receive label forms and instructions for hand-delivery, dates, times and locations. Artists may not substitute another work for the accepted work, nor withdrawal the work once it has been accepted.

Awards Judge:

Douglas Wiltraut AWS <http://www.douglaswiltraut.com> The Judge will award approximately \$6,000.00 in all cash awards.

Sales/Liability:

The Middletown Arts Center will handle all sales and take a 30% commission. Artists are responsible for all sales tax. Sold paintings may be picked up on Sunday November 3, 2019 between 3-4pm. By submitting to this exhibition the entrant agrees to hold harmless NJWCS and the Middletown Arts Center from any claims of damage or loss that may arise. All submitted work may be reproduced in our catalog. NJWCS and the Middletown Arts Center reserve the right to refuse paintings deemed inappropriate for this exhibit.

For additional information:

For help with taking a photo, entering online or any other problems or questions please contact:

Susanna Anastasia – President, (732) 449-9287, artsanastasia@gmail.com

Mike Scherfen - Co -Show Chair, 732-291-8053, Mike@mikescherfen.com

Toni Chaplin - 1st Vice President, 973-729-7080, tonichaplin23@gmail.com

Middletown Arts Center - 732-706-4100, www.middletownarts.org

New Jersey Water Color Society - www.NJWCS.org